

## Social Media Templates for GSFA Lenders & Real Estate Professionals

**Topic:** GSFA DPA General  
**Post Title:** Post 9 – Turning Someday into today  
**Language:** English

### Graphic

Down payment assistance up to 5.5% is available to help you buy a home.

Turning  
“Someday”  
Into Today



*Brought to you by a GSFA Participating Lender—reach out to learn more!*

***Ask me about the  
GSFA homebuyer assistance  
programs today!***

*For GSFA Business partners use only*

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### Sample Captions

#### **Caption Option 1:**

Waiting for the “right time” to buy a home? That time could be now. With down payment assistance up to 5.5% from GSFA, your path to ownership could be easier than you think. Let’s connect and get started!

#GSFA #HomebuyerSupport #DPA #TurnSomedayIntoToday

#### **Caption Option 2:**

Stop saying “someday” and start planning for today. GSFA offers up to 5.5% in down payment assistance to help make your dream home a reality. Reach out and let’s talk next steps.

#GSFA #HomeownershipHelp #DPA #BuyNow

#### **Caption Option 3:**

Turn your homeownership goals into action with help from GSFA. Up to 5.5% in assistance is available for qualified buyers. Let's get you moving!

#GSFA #DPA #SomedayIsToday #OwnYourFuture

#### **Caption Option 4 (Short & Direct):**

Up to 5.5% in help is available. Let’s talk about buying your home today.

#GSFA #DownPaymentHelp #StartNow #HomeReady

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